

NOME

FAILING TO DISTINGUISH
BETWEEN A TRACTOR TRAILER
AND THE BRIGHT WHITE SKY
JAMES BRIDLE
APRIL 22 - JULY 29, 2017

NOME is pleased to announce "Failing to Distinguish Between a Tractor Trailer and the Bright White Sky", a solo show by James Bridle, at the gallery's new location in Kreuzberg.

The title of this exhibition is taken from an accident report into a fatal crash involving an automobile whose self-driving system failed to alert its human driver to an oncoming hazard. The autonomous car and the issues it raises stand in for many of the questions facing us today — from our relationship to technology and artificial intelligence, to the automation of labour and the political opacity of complex systems.

James Bridle worked with software and geography to create the components for his own self-driving car: an autonomous vehicle which learns to get lost. Using freely available tools and research papers, through a process of engineering and self-education, the artist seeks to understand both how to appropriate contemporary technologies for divergent purposes, and, when necessary, how to resist them.

James Bridle is a British artist, writer, and theorist based in Athens. Bridle's installations and works have been commissioned by the Serpentine Galleries, the Victoria and Albert Museum, the Hayward Gallery, and The Photographers' Gallery, London; FACT, Liverpool; the Istanbul Design Biennale and the Oslo Architecture Triennale. His work has been shown at major international institutions including the Barbican and the Whitechapel Gallery, London; KW Institute for Contemporary Art, Berlin; Museum Angewandte Kunst, Frankfurt; ZKM, Karlsruhe; MoMA, New York; and the National Arts Center, Tokyo.

Opening: 21 April 2017, 6 pm
22 April — 29 July 2017
Glogauer Str. 17, 10999, Berlin

CREDITS

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<http://www.nomegallery.com>

Glogauer Str. 17 10999 Berlin | Tuesday to Saturday 3PM - 7 PM

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N O M E

JAMES BRIDLE

born in 1980, London, United Kingdom

BIOGRAPHY

James Bridle is an artist, writer and theorist based in Athens and London.

With a long-standing investigative interest in modern network infrastructure, government transparency, and technological surveillance, his artistic practice positions itself at the intersection of art, science, and political activism. In particular, he explores how the acceleration of technological advancement creates new ways to represent our physical world and affects our perception of the future by increasingly blurring the lines between the virtual and the real. His work incorporates software programming, social media, photography, installations, architectural rendering and maps.

Bridle's New Aesthetic (2011) research project has spurred lively debate and continues to inspire critical and artistic response across many disciplines. Most recently, he has focused his inquiry on addressing the now ubiquitous, yet invisible technologies and operations of drone warfare in projects such as The Drone Shadow series (2012), in collaboration with designer Einar Sneve Martinussen, and Dronestagram (2012), an Instagram account displaying aerial views of the approximate locations of drone strikes. Awarded with an Honorary Mention from Ars Electronica 2013, this project continues to draw wide attention and has stimulated a more vigorous discourse on the moral and political implications, as well as the experiential knowability, of anonymous warfare.

Bridle's installations and works have been commissioned by The Photographers' Gallery, London; the Corcoran Gallery of Art, Washington, DC; FACT, Liverpool; and MU Eindhoven. Bridle's artworks have been shown at major international institutions including the Barbican and the Victoria and Albert Museum, London; LABoral, Gijón; ZKM Karlsruhe, National Arts Center, Tokyo; Milan Design Fair; Bienal International De Curitiba; and the Istanbul Design Biennial.

Bridle's work has been featured in The Guardian, The Daily Mail, New York Magazine, and The New Statesman, among others. His writings appear in publications including Wired, ICON and The Observer, where he contributes a regular column on publishing and technology. He is a member of the Really Interesting Group and gives regular lectures at conferences worldwide, including SXSW, Austin; dConstruct, Brighton; and Lift, Geneva. James Bridle was creative technologist in residence at the Lighthouse, Brighton and Eyebeam in New York.

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