

N O M E

JAMES BRIDLE

born in 1980, London, United Kingdom

BIOGRAPHY

James Bridle is a British artist, writer and theorist based in Athens.

With a long-standing investigative interest in modern network infrastructure, government transparency, and technological surveillance, Bridle's practice positions itself at the intersection of technology, culture, and society. In particular, he explores how the acceleration of technological advancement creates new ways to represent our physical world and affects our perception of the future, increasingly blurring the lines between the virtual and the real. His work incorporates software programming, social media, photography, video, public space installations, virtual environments, and text.

Bridle's *New Aesthetic* (2011) research project has spurred lively debate and continues to inspire critical and artistic response across many disciplines. His investigations into the now ubiquitous yet invisible technologies and operations of drone warfare include such projects such as *The Drone Shadow* series (2012), and *Dronestagram* (2012), an Instagram account displaying aerial views of the approximate locations of drone strikes, awarded with an Honorary Mention from Ars Electronica 2013. Together with more recent projects such as *Citizen Ex* (2015) and *Seamless Transitions* (2015) which explore citizenship and immigration policy, his projects draw wide attention and have stimulated a vigorous discourse on the moral and political implications, as well as the experiential knowability, of contemporary technologies.

Bridle's installations and works have been commissioned by the Serpentine Galleries, the Victoria and Albert Museum, the Hayward Gallery, and The Photographers' Gallery, London; FACT, Liverpool; the Istanbul Design Biennale and the Oslo Architecture Triennale. Bridle's artworks have been shown at major international institutions including the Barbican and the Whitechapel Galleries, London; Baltic, Gateshead; KW, Institute for Contemporary Art, Berlin; Museum Angewandte Kunst, Frankfurt; ZKM Karlsruhe; MOMA, New York; National Arts Center, Tokyo.

Bridle's work has been featured in *The Guardian*, *Artforum*, *Rhizome*, *The New York Times*, *Die Zeit*, and *Frankfurter Allgemeine*, among others. His writings appear in publications including *Frieze*, *The Atlantic*, *Wired*, *ICON*, *Vice*, *Domus*, and *The Observer*. He is a regular speaker at conferences and institutions worldwide, including SXSW, Austin; Republica and Transmediale, Berlin; Elevate, Graz; and CCC, Hamburg.

Glogauer Str. 17 10999 Berlin | Tuesday to Saturday 3PM - 7 PM

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SELECTED EXHIBITIONS

2017

Disappearance at Sea, Mare Nostrum, Baltic - UK
Evidentiary Realism, Fridman Gallery, New York - US
Glut: Images, Information and Excess, Holden Gallery, Manchester - UK
Watched, C/O Berlin - Germany
Fire & Forget 2, Museum Angewandte Kunst, Frankfurt - Germany
Big Bang Data, Centro de Cultura Digital, Mexico City - Mexico
Camera Movement, Fotogalleriet, Oslo - Norway

2016

Aerial Imagery in Print, 1860 to Today, MoMA, NY - US
Fire & Forget 2, Museum Angewandte Kunst, Frankfurt - Germany
The Life Fair, Het Nieuwe Instituut, Rotterdam - The Netherlands
Watched, Kunsthall Aarhus & ARoS, Aarhus - Denmark
Watched, Hasselblad Foundation, Gothenberg - Sweden
Cloud Index, Serpentine Galleries, London - UK
After Belonging, Oslo Triennale, Oslo - Norway
CAMERA/AUTO/CONTROLE Centre de la photographie, Geneva - Switzerland
Cairotronica, Cairo - Egypt
As Rights Go By, freiraum Q21 INTERNATIONAL/MuseumsQuartier Wien, Vienna - Austria
The Black Chamber, Aksioma, Ljubljana - Slovenia
Safe And Sound, MUDAC, Lusanne, Switzerland
The Next Big Thing Is Not A Thing, Bureau Europa, Maastricht - Netherlands
Nervous Systems, HKW, Berlin - Germany
Electronic Superhighway, Whitechapel Gallery, London - United Kingdom
Hacking Habitat, Wolvenplein, Utrecht - Netherlands

2015

Big Bang Data, Somerset House, London - UK
Under the Shadow of the Drone, Solo Show, Aksioma, Ljubljana - Slovenia
Globale, ZKM, Karlsruhe - Germany
Art in the Age of Asymmetric Warfare, Witte De With, Rotterdam - Netherlands
Eyebeam Showcase 2015, Eyebeam, New York - US
Seamless Transitions, The Photographers' Gallery, London - UK
All of this Belongs to You, Victoria & Albert Museum, London - UK
Fire and Forget, KW, Berlin - Germany
A screaming comes across the sky, LABoral, Gijón — Spain

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Big Bang Data, Centre de Cultura Contemporània de Barcelona i Fundación Telefónica, Barcelona and Madrid - Spain

MIRRORCITY, Hayward Gallery, London - UK

2014

Blurring the Lines, British Council, London - UK

Unseen, Gallery Project, Detroit and Ann Arbor - US

The Right To Flight, Bold Tendencies, London - UK

Digital Design Weekend, Victoria and Albert Museum, London - UK

Digital Revolution, Barbican, London - UK

Speculative Spaces: Working Theses, The Luminary, St. Louis, Mo. - US

The Wind Tunnel Project, Farnborough - UK

Design and Violence, Museum of Modern Art, New York - US

Designs of the Year, Design Museum, London - UK

Mapping Spaces: Networks of Knowledge in 17th Century Landscape Painting, ZKM | Zentrum für Kunst und Medientechnologie, Karlsruhe - Germany

Science Fiction: Myths of the Present Future, FACT, Liverpool - UK

Unmasking the Network, ASC Projects, San Francisco - US

Japan Media Arts Festival, The National Art Center, Tokyo - Japan

Surveillance Society, Helen Day Art Center, Stowe, Vt. - US

;) , Museum of Art and Design, New York - US

2013

Open Heart Surgery, The Moving Museum, London - UK

IV Mostra de Arte Digital, Instituto Tomie Ohtake, Sao Paulo - Brazil

Bienal Internacional De Curitiba 2013 - Brazil

Dread: Fear in the age of technological acceleration, De Hallen, Haarlem - Netherlands

Trace Recordings: Surveillance and identity in the 21st century, UTS Gallery, Sydney - Australia

Drones, Gallery Project, Detroit and Ann Arbor - US

On Watching and Being Seen, NIU Art Museum, Chicago IL - US

Drone Shadow, Brisbane Writers Festival, (installation prevented from being installed by Arts Queensland) - Australia

A Quiet Disposition, solo show, Corcoran, Washington DC - US

Under the Shadow of the Drone, Lighthouse / Brighton Festival, Brighton - UK

Coded Conduct, group show, Pilar Corrias, London - UK

Afrofutur, Milan Design Week - Italy

Decenter Armory, Abrons Art Center & Henry Street Settlement, New York - US

2012

Coded Perception: New Aesthetic Expo, SETUP, Utrecht - Netherlands

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Cidade Campus: Re-imagining the possibility of the smaller city, Guimarães - Portugal
Adhocracy, Istanbul Design Biennial - Turkey
The Social Insurgents, London Design Festival - UK
GeoCity Smart City, CMoDA, Beijing Design Week - China
The Joy of Gif, Photographers' Gallery, London - UK
Pop-Up Library: The Collectors, Monte Vista Projects, Los Angeles - US

2011

After The Bit Rush, Mu, Eindhoven - Netherlands
After Reasonable Research, Printed Matter, New York - US
Beyond Surveillance, Portsmouth - UK
Mobile Learning: Crossing boundaries in convergent environments, Conference, Bremen - Germany
Share Conference, Belgrade - Serbia
XD 01. User Experience Designer, Spazio Concept, Milan - Italy
Mediamorfosi 2.0, SUDLAB, Naples - Italy

2010

Hybrids: The social web in the physical world, Gallery AHO, Oslo School of Architecture and Design - Norway

SELECTED WRITINGS

2017

"Machine Learning in Practice", *British Council Creative Economy*, April

2016

"Algorithmic Citizenship, Digital Statelessness", *GeoHumanities*, November

"What's wrong with big data?", *New Humanist*, Autumn

"Cloud Thinking", *Medium*, September

2015

"What they don't want you to see: the hidden world of UK deportation", *The Guardian*, January

2014

"Living on the Electromagnetic Border", *Creative Time Reports*, November

"Welcome to life in no man's land: The growing perils of the electromagnetic border zone", *Salon*, November

"Democratic invisibility: drones & war", *Virgin Unite*, September

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"The Siege on Citizenship", *Walker Art Centre*, July
"Why Digital Art Matters", *The Guardian*, June
"Spectacular Sports Visualisations", *Commentary Project, National Football Museum*, June
"The New Aesthetic and its Politics", in *You Are Here: Art after the Internet*, Manchester, Cornerhouse & Space
"The algorithm method: how internet dating became everyone's route to a perfect love match", *The Observer*, February

2013

"Ifa Muaza: Anatomy of a failed rendition", *New Statesman*, December 2013
"In search of the Render Ghosts", *iElectronic Voice Phenomena*, November
"Landsat", *Aperture Magazine*, Winter,
"You Are Here", in *Where You Are*, London, Visual Editions
"The Sound of the Drone", *Dread: The Dizziness of Freedom*, Amsterdam, Valiz
"No Man's Land: Datacenters, Distribution Centres, Algorithms and Labour Relations", *Icon*, # 124, September
"Ring of Steel: The surveillance state's heart of darkness", *Matter*, September
"Future Fictions", *Frieze*, June
"Instant: The History of Polaroid", *Eye Magazine*, June
"Digital Public Spaces", *Future Everything*, April
"Literatuur als spel" (Literature as a game), *De Gids*, April
"Edgware Road substation", *Icon*, April
"On Architectural Visualisation", *Domus*, February
"Disposition Time", catalogue essay for the *Jerwood/Film and Video Umbrella Awards* exhibition, January
"The New Aesthetic: Past, Present, Future", *Form*, January

2012

"Render Ghosts Revolt", *TAR*, September
"Photography and the New Aesthetic", *British Journal of Photography*, September
"From Books to Infrastructure: on Amazon, Kindle and more", *Domus*, July
"The history and future of GPS", *Icon*, July
"The problem with publishing", *Wired*, May
"On the ubiquity of cameraphones", *Icon*, #106: Mobile Phones

2011

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"The Architecture of Datacenters", *Icon*, #99, August

"Books are encoded Experiences", in *I Read Where I Am*, Graphic Design Museum/Institute of Network Cultures, Amsterdam

2010

"On Wikipedia's 10th Anniversary", (part of the *All-Star Thinkers* series), *The Atlantic*, January

"On Covers", *The Bookseller*, Frankfurt Edition, October

"The Elephant Parade", *Icon*, #086, July

"A brave new future", *Literature Professional*, May

"What Publishers Today Can Learn from Allen Lane: Fearlessness", *Publishing Perspectives*, April

2008

"Faster, Higher, Stronger: George Perec's *W*, and the tyranny of the Olympic Ideal", *The Idler*, April

2007

"Come one, come all, London Lit Plus", *The Guardian*, June

"S'no wonder Snowbooks won", *The Guardian*, May

AWARDS

2014

Excellence Award at the Japan Media Arts Festival, National Arts Center, Tokyo - Japan

Graphics Award at Designs of the Year, Design Museum, London - UK

Shortlisted for the Future Generation Art Prize, PinchukArtCentre, Kiev - Ukraine ¥

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